




Introducing ESP+ Stores

Driving Client Success: Transform Product Collections Into ESP+ Stores

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Product Manager

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A group of young baseball players, wearing yellow jerseys and red caps, are huddled together on a green field, celebrating. They are surrounded by a blue fence and trees in the background. The text "COMMUNITIES THRIVE ON CONNECTION." is overlaid at the bottom of the image.

COMMUNITIES THRIVE ON CONNECTION.

Connect to Everything You Need to Source, Sell, and Succeed

ESP+ Stores – ASI's Latest Innovation Powered by Industry-Leading ESP+ Platform

INTRODUCING THE NEW ESP+ STORES

ASI

Employee Recognition Team Gear Company Apparel Fundraising Shop Healthcare Industry

Build & launch branded client stores with ease.

One Platform for
Everything You Need

ESP+ Stores
Streamlines
Operations, Saving You
Time to Focus on
Growing Your Business

Grow Faster with an
Easy-to-Manage E-
commerce Solution
Built for You and Your
Clients

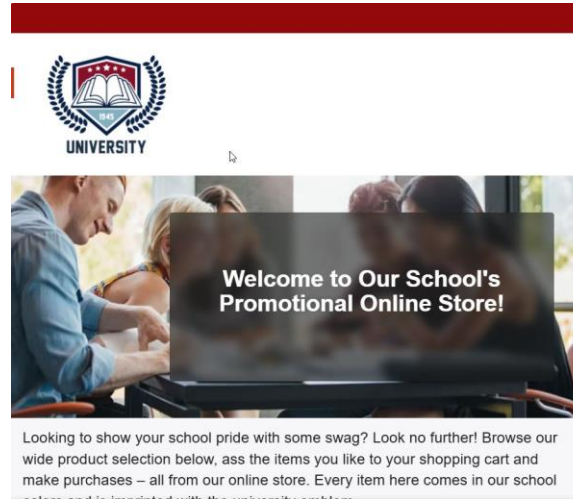
Deliver Curated, Personalized Online Stores for Your Clients

Custom Solutions Tailored to Meet Client Needs



Deliver Personalized Experiences

Offer your customers tailored online storefronts built to meet their unique needs.



Simplify Solutions for Busy Clients

Provide seamless, curated stores that save time and deliver the exact products your clients want – effortlessly and efficiently.

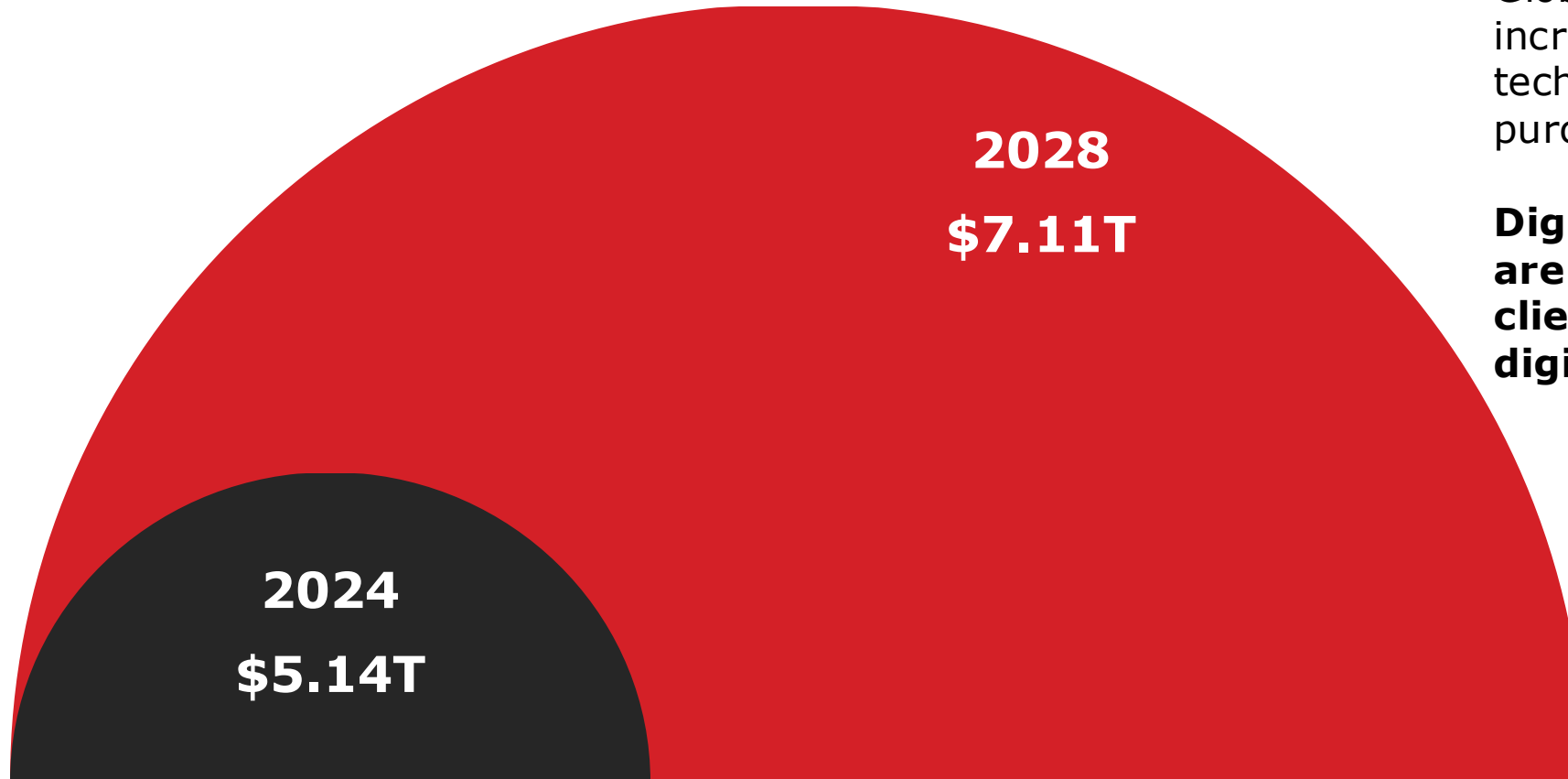


Fully Customizable ESP+ Stores

Showcase only your clients' items, ensuring a seamless, branded storefront.

Meeting Distributor Client Demand

Global E-Commerce Continues to Grow



Global e-commerce saw a 10.4% increase from 2023, driven by new tech and consumer shifts toward online purchasing.

Digital storefronts for distributors are essential for meeting growing client demand for a seamless, digital buying experience

Global e-commerce market, source – eCommerceDB/Statista

What Can ESP+ Stores Do for You & Your Clients?

Set up branded online storefronts in 5 easy steps

How it helps distributors

- **Product library** is the largest
- **Easy set-up:** intuitive set-up in 5 easy steps
- **Customizable:** Unique, brand-aligned online stores
- **Aggregates orders** efficiently into a single purchase order

How it helps distributor customers

- **Organizes** all products in one easy-to-access place
- **Simplifies** ordering for employees, customers, or partners
- **Ensures brand consistency** across all items
- **Streamlines** and simplifies the ordering process

What our Early Adopters are Saying



"ASI hit all the marks with ESP+ Stores – it's incredibly easy to use and extremely efficient. We were up and running with our first Store within minutes"

"School and spirit wear are great examples of where I can see ESP+ Stores having a positive revenue impact on distributors and their clients. Think about it – there are new parents every year who want to support their students' sports and activities!"

Paul Sheldon

Owner,

Stitch This

ASI# 337141



ESP+ STORES

**Build & launch branded
client stores with ease.**



**Employee
Recognition**

**Team
Gear**

**Company
Apparel**

**Fundraising
Shop**

**Healthcare
Industry**

Visit the ESP+ Stores Booth #348.



Scan to learn more.





**Share your feedback
on the session with us!**



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